



2024

ECIA speaks for hundreds of companies who are involved in the manufacture and sale of authorized, genuine electronics components. They care about keeping up with industry trends and statistics, value their employees and know that speaking as one voice on important issues is good for the industry and for themselves.

ECIA events bring you face-to-face with the leaders of the authorized electronics components industry. We bring the industry together to focus on trends, best practices, and pertinent issues.

October 20 – 22, 2024 • Loews Chicago O’Hare Hotel

Sponsorship Opportunities

Premier Sponsors			
SOLD	Monday Luncheon	\$27,000 Shared at \$13,500 each	(Can Be Shared by 2 companies) 4 Registrations (\$4300 Value), Product/Collateral placement on tables; Recognition via Conference materials, Social Media ads, Event Website, App recognition, On-site Signage, Mention at Conference, Sponsor Ribbon on all Company Name Badges
SOLD	Closing Keynote Day 1	\$20,000	(Can Be Shared by 2 companies) Includes 3 registrations (\$3225 Value), Recognition via Conference materials, Social Media ads, Event Website, App recognition, On-site Signage, Mention at Conference, Sponsor Ribbon on all Company Name Badges
SOLD	Sunday Evening Reception	\$17,000	(Can Be Shared by 2 companies) 2 Registrations (\$2150 Value), Product/Collateral placement on tables; Recognition via Conference materials, Social Media ads, Event Website, App recognition, On-site Signage, Mention at Conference, Sponsor Ribbon on all Company Name Badges
SOLD	Monday Evening Reception	\$17,000	(Can Be Shared by 2 companies) 2 Registrations (\$2150 Value), Product/Collateral placement on tables; Recognition via Conference materials, Social Media ads, Event Website, App recognition, On-site Signage, Mention at Conference, Sponsor Ribbon on all Company Name Badges
SOLD	Monday Breakfast	\$14,000	(Can Be Shared by 2 companies) 2 Registrations (\$2150 Value), Recognition via Conference materials, Social Media ads, Event Website, App recognition, On-site Signage, Mention at Conference, Sponsor Ribbon on all Company Name Badges
SOLD	Tuesday Breakfast	\$14,000	(Can Be Shared by 2 companies) 2 Registrations (\$2150 Value), Recognition via Conference materials, Social Media ads, Event Website, App recognition, On-site Signage, Mention at Conference, Sponsor Ribbon on all Company Name Badges
	Session Sponsor View Sessions View Speakers	\$13,500	Comes with 2 Registrations (\$2150 Value), Speaker Introduction, Recognition via Conference materials, Social Media ads, Event Website, App recognition, On-site Signage, Mention at Conference, Sponsor Ribbon on all Company Name Badges. <i>Sessions below.</i>
	<i>Opening Keynote Day 1</i>	\$13,500	<i>Amy K Hutchens, Keynote Speaker. Details as listed above.</i>
SOLD	<i>Opening Keynote Day 2</i>	\$13,500	<i>Peter Leyden, Futurist Keynote Speaker. Details as listed above.</i>
	<i>Closing Keynote Day 2</i>	\$13,500	<i>Sam Rad, AI Keynote Speaker. Details as listed above.</i>
	<i>Economist</i>	\$13,500	<i>Alex Chausovsky, Economist keynote. Details as listed above.</i>
	<i>Other sessions</i>	\$13,500	<i>Have another session in mind? Just ask! stierney@ecianow.org</i>
Champion Sponsors			
SOLD	Conference WiFi	\$10,500	1 Registration (\$1075 Value), Recognition via Conference materials, Social Media ads, Event Website, App recognition, On-site Signage, Mention at Conference, Sponsor Ribbon on all Company Name Badges
SOLD	Monday AM Break	\$9,000	1 Registration (\$1075 Value), Recognition via Conference materials, Social Media ads, Event Website, App recognition, On-site Signage, Mention at Conference, Sponsor Ribbon on all Company Name Badges
	Monday PM Break	\$9,000	1 Registration (\$1075 Value), Recognition via Conference materials, Social Media ads, Event Website, App recognition, On-site Signage, Mention at Conference, Sponsor Ribbon on all Company Name Badges
SOLD	Tuesday AM Break	\$9,000	1 Registration (\$1075 Value), Recognition via Conference materials, Social Media ads, Event Website, App recognition, On-site Signage, Mention at Conference, Sponsor Ribbon on all Company Name Badges



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SOLD	Mobile App	\$8,500	1 Registration (\$1075 Value), Recognition via Conference materials, Social Media ads, Event Website, App recognition, On-site Signage, Mention at Conference, Sponsor Ribbon on all Company Name Badges
NEW	First Timers Reception	\$8,000	1 Registration (\$1075 Value), Recognition via Conference materials, Social Media ads, Event Website, App recognition, On-site Signage, Mention at Conference, Sponsor Ribbon on all Company Name Badges
SOLD	Portable Phone Chargers/Power Banks	\$8,000	1 Registration (\$1075 Value), Recognition via Conference materials, Social Media ads, Event Website, App recognition, On-site Signage, Mention at Conference, Sponsor Ribbon on all Company Name Badges
SOLD	Lanyards	\$8,000	1 Registration (\$1075 Value), Recognition via Conference materials, Social Media ads, Event Website, App recognition, On-site Signage, Mention at Conference, Sponsor Ribbon on all Company Name Badges
SOLD	Notebooks	\$8,000	1 Registration (\$1075 Value), Recognition via Conference materials, Social Media ads, Event Website, App recognition, On-site Signage, Mention at Conference, Sponsor Ribbon on all Company Name Badges
SOLD	Hotel Room Keys	\$8,000	1 Registration (\$1075 Value), Recognition via Conference materials, Social Media ads, Event Website, App recognition, On-site Signage, Mention at Conference, Sponsor Ribbon on all Company Name Badges
SOLD	Banner Sponsor	\$7,500	60x60 banner, 1 Registration (\$1075 Value), Recognition via Conference materials, Social Media ads, Event Website, App recognition, On-site Signage, Mention at Conference, Sponsor Ribbon on all Company Name Badges
General Sponsors and Exhibitors			
	Exhibit Booths	\$5,000	1 Registration (\$1075 Value), Prominent Visibility to Attendees, 6' Table, Electrical Outlet, Recognition via Conference materials, Social Media ads, Event Website, App recognition, On-site Signage, Mention at Conference, Exhibitor Ribbon on all Company Name Badges
	Gold	\$5,000	1 Registration, (\$1075 Value), Recognition via Conference materials, Social Media ads, Event Website, App recognition, On-site Signage, Mention at Conference, Sponsor Ribbon on all Company Name Badges
	Silver	\$2,500	Recognition via Conference materials, Social Media ads, Event Website, App recognition, On-site Signage, Mention at Conference, Sponsor Ribbon on all Company Name Badges
	Bronze	\$1,000	Website, App recognition, Sponsor Ribbon, Mention at Conference.



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Conference Background

Executive Conference Speakers have included:

- Ben Nemtin
- Tom Flick
- Ed Viesturs, Mountaineer/Author
- Justin Constantine, Wounded Warrior
- Dean Kamen, FIRST®
- Tony Uphoff, Thomasnet
- Grant Imahara, MythBusters
- Dominik Boesl, KUKA
- Ayanna Howard and Magnus Egerstedt, Georgia Tech
- Rebecca Gott, IBM
- Cliff Waldman, New World Economics
- Dr. James Doti, Chapman University
- David Avrin, Visibility Coach
- Skip Weisman, Your Championship Company
- Patricia O'Connell, Thomas Stewart, Authors
- Dennis Reed, Edgewater Research
- Phil Gallagher, Avnet
- Steve Kaufman, Harvard Business School
- Tom Lynch, TE Connectivity
- Mike Long, Arrow Electronics
- Don Hnatyshin, Jabil
- Chuck Brooks, General Dynamics
- Evan de la Torre, Challenger Sales
- Gordon Hunter, Littelfuse, Inc.
- Dr. Barry Lawrence, Texas A&M

The Executive Conference is the only conference where 400 senior management teams from the electronics industry's leading companies - representing the entire supply chain - gather to understand and address cross-enterprise challenges. This is where you gain access to industry experts and knowledge, forge the relationships that can make a real difference, and learn how to remove roadblocks to success.

What attendees say:

- *"The speakers were fantastic ... moving and inspirational! The networking is my favorite part!"*
- *"Networking is always one of the critical pieces I look forward to during these events. The final speakers both days were fantastic, great messaging and takeaways."*
- *"The ECIA Conference is one I look forward to every year. It not only tells me about the current trends but it makes me think about what's going to happen."*
- *"Clearly the ECIA Committee responsible for this conference did an outstanding job with the mix of speakers overall. Hope this strategy will continue to apply to future conferences."*
- *The networking is the best! Plenty of meet ups in a short time at the senior executive level.*

Visit [ECIAExecConference.org](https://www.eciaexecconference.org) for conference details.

Contact Stephanie Tierney for more information at stierney@ecianow.org.