



2022

ECIA speaks for hundreds of companies who are involved in the manufacture and sale of authorized, genuine electronics components. They care about keeping up with industry trends and statistics, value their employees and know that speaking as one voice on important issues is good for the industry and for themselves.

ECIA events bring you face-to-face with the leaders of the authorized electronics components industry. We bring the industry together to focus on trends, best practices, and pertinent issues.

October 23 – 25, 2022 • Loews Chicago O’Hare Hotel

Sponsorship Opportunities

SOLD	Keynote Session – Dean Kamen	\$20,000	Sponsorship of Dean Kamen Keynote. Includes 2 registrations (\$1950 Value), Dinner with Dean Monday night (\$3,000 value), \$10K tax deductible donation to FIRST, Recognition via Conference materials, Social Media ads, Event Website, App recognition, On-site Signage, Mention at Conference, Sponsor Ribbon on all Company Name Badges
SOLD	Sunday Evening Reception	\$14,000	(Can Be Shared by 2 companies) 2 Registrations (\$1950 Value), Product/Collateral placement on tables; Recognition via Conference materials, Social Media ads, Event Website, App recognition, On-site Signage, Mention at Conference, Sponsor Ribbon on all Company Name Badges
SOLD	Monday Evening Reception	\$13,000	(Can Be Shared by 2 companies) 2 Registrations (\$1950 Value), Product/Collateral placement on tables; Recognition via Conference materials, Social Media ads, Event Website, App recognition, On-site Signage, Mention at Conference, Sponsor Ribbon on all Company Name Badges
SOLD	Monday Luncheon	\$13,000	(Can Be Shared by 2 companies) 2 Registrations (\$1950 Value), Product/Collateral placement on tables; Recognition via Conference materials, Social Media ads, Event Website, App recognition, On-site Signage, Mention at Conference, Sponsor Ribbon on all Company Name Badges
SOLD	Table Charging Stations	\$8,800	2 Registrations (\$1,950 Value), Recognition via Conference materials, Social Media ads, Event Website, App recognition, On-site Signage, Mention at Conference, Sponsor Ribbon on all Company Name Badges
SOLD	Conference WiFi	\$7,500	1 Registration (\$975 Value), Recognition via Conference materials, Social Media ads, Event Website, App recognition, On-site Signage, Mention at Conference, Sponsor Ribbon on all Company Name Badges
SOLD	Mobile App	\$7,500	1 Registration (\$975 Value), Recognition via Conference materials, Social Media ads, Event Website, App recognition, On-site Signage, Mention at Conference, Sponsor Ribbon on all Company Name Badges
SOLD	Monday Breakfast	\$7,500	1 Registration (\$975 Value), Recognition via Conference materials, Social Media ads, Event Website, App recognition, On-site Signage, Mention at Conference, Sponsor Ribbon on all Company Name Badges
SOLD	Tuesday Breakfast	\$7,500	1 Registration (\$975 Value), Recognition via Conference materials, Social Media ads, Event Website, App recognition, On-site Signage, Mention at Conference, Sponsor Ribbon on all Company Name Badges
SOLD	Monday AM Break	\$7,500	1 Registration (\$975 Value), Recognition via Conference materials, Social Media ads, Event Website, App recognition, On-site Signage, Mention at Conference, Sponsor Ribbon on all Company Name Badges
SOLD	Monday PM Break	\$7,500	1 Registration (\$975 Value), Recognition via Conference materials, Social Media ads, Event Website, App recognition, On-site Signage, Mention at Conference, Sponsor Ribbon on all Company Name Badges
OPEN	Tuesday AM Break	\$7,500	1 Registration (\$975 Value), Recognition via Conference materials, Social Media ads, Event Website, App recognition, On-site Signage, Mention at Conference, Sponsor Ribbon on all Company Name Badges
SOLD	Notebooks	\$7,500	1 Registration (\$975 Value), Recognition via Conference materials, Social Media ads, Event Website, App recognition, On-site Signage, Mention at Conference, Sponsor Ribbon on all Company Name Badges



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SOLD	Roomkeys	\$7,500	1-Registration (\$975 Value), Recognition via Conference materials, Social Media ads, Event Website, App recognition, On-site Signage, Mention at Conference, Sponsor Ribbon on all Company Name Badges
SOLD	Microphone balls		1-Registration (\$975 Value), Recognition via Conference materials, Social Media ads, Event Website, App recognition, On-site Signage, Mention at Conference, Sponsor Ribbon on all Company Name Badges
OPEN	Exhibit Booths	\$4,750	2 Registrations (\$3,150 Value), Prominent Visibility to Attendees, 6' Table, Electrical Outlet, Recognition via Conference materials, Social Media ads, Event Website, App recognition, On-site Signage, Mention at Conference, Exhibitor Ribbon on all Company Name Badges
	Monday Dinner with Dean Kamen	\$1,500	Dinner with Dean Kamen @ \$1,500 each. (\$6,000 to FIRST) Capped at 6 people. \$9,000 total
	Session Sponsor (Member)		Select a session below. Comes with 2 Registrations (\$1950 Value), Speaker Introduction, Recognition via Conference materials, Social Media ads, Event Website, App recognition, On-site Signage, Mention at Conference, Sponsor Ribbon on all Company Name Badges
SOLD		\$10,000	Stephen McClatchy - Lead Yourself First - Leadership
SOLD		\$10,000	Ross Bernstein - The Champion's Code
OPEN		\$10,000	Lynn Torrel - Building Resilient Supply Chains
OPEN		\$10,000	Cliff Waldman - Economic Outlook
OPEN		\$10,000	Dennis Reed - Opportunities out of Disruption
OPEN		\$10,000	ESG 101
	Session Sponsor (Non-Member)	\$20,000	Select a session: 1)-Stephen McClatchy - Leadership; 2) Cliff Waldman; 3)-Lynn Torrel - Supply Chain Transformation; 4)-Ross Bernstein - Business Relationships 2 Registrations (\$3150 Value), Recognition via Conference materials, Social Media ads, Event Website, App recognition, On-site Signage, Mention at Conference, Sponsor Ribbon on all Company Name Badges
<b>General Conference Sponsors</b>			
OPEN	Gold	\$ 3,750	2 Registrations, (\$1950 Value), Recognition via Conference materials, Social Media ads, Event Website, App recognition, On-site Signage, Mention at Conference, Sponsor Ribbon on all Company Name Badges
OPEN	Silver	\$ 2,750	1 Registration, (\$975 Value); Recognition via Conference materials, Social Media ads, Event Website, App recognition, On-site Signage, Mention at Conference, Sponsor Ribbon on all Company Name Badges
OPEN	Bronze	\$ 500	Website, App recognition, Mention at Conference

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## Conference Background

### Executive Conference Speakers have included:

- Massimo Banzi, Arduino
- Ed Viesturs, Mountaineer/Author
- Justin Constantine, Wounded Warrior
- Dean Kamen, FIRST®
- Tony Uphoff, Thomasnet
- Grant Imahara, MythBusters
- Dominik Boesl, KUKA
- Ayanna Howard and Magnus Egerstedt, Georgia Tech
- Rebecca Gott, IBM
- Cliff Waldman, New World Economics
- Dr. James Doti, Chapman University
- David Avrin, Visibility Coach
- Skip Weisman, Your Championship Company
- Patricia O'Connell, Thomas Stewart, Authors
- Lesli Jennings, Willis, Towers, Watson
- Dr. Lynn Phillips, Reinventures
- Phil Gallagher, Avnet
- Steve Kaufman, Harvard Business School
- Tom Lynch, TE Connectivity
- Mike Long, Arrow Electronics
- Don Hnatyshin, Jabil
- Chuck Brooks, General Dynamics
- Evan de la Torre, Challenger Sales
- Gordon Hunter, Littelfuse, Inc.
- Dr. Barry Lawrence, Texas A&M

The Executive Conference is the only conference where 350 senior management teams from the electronics industry's leading companies - representing the entire supply chain - gather to understand and address cross-enterprise challenges. This is where you gain access to industry experts and knowledge, forge the relationships that can make a real difference, and learn how to remove roadblocks to success.

The Executive Conference has been a must-attend event for over 30 years. The Conference offers an in-depth look at the industry and is geared not only towards education, but also to fostering relationships throughout the supply chain network. The meeting offers personal access to industry experts, ample time to discuss important issues and critical networking opportunities.

### What attendees say:

**“The conference is a great opportunity to see other industry executives together at one place. And the speakers are always relevant with topics that are front of mind and that are important to us and going on right now.”**

**“The ECIA Conference is actually one I look forward to every year. It not only tells me about the current trends but it makes me think about what's going to happen.”**

**“Clearly the ECIA Committee responsible for this conference did an outstanding job with the mix of speakers overall. Hope this strategy will continue to apply to future conferences.”**

Visit [ECIAExecConference.org](https://www.eciaexecconference.org) for conference details.

Contact Stephanie Tierney for more information at [stierney@ecianow.org](mailto:stierney@ecianow.org).



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