



**2023**

ECIA speaks for hundreds of companies who are involved in the manufacture and sale of authorized, genuine electronics components. They care about keeping up with industry trends and statistics, value their employees and know that speaking as one voice on important issues is good for the industry and for themselves.

ECIA events bring you face-to-face with the leaders of the authorized electronics components industry. We bring the industry together to focus on trends, best practices, and pertinent issues.

October 22 – 24, 2023 • Loews Chicago O’Hare Hotel

## Sponsorship Opportunities

| Premier Sponsors                                       |   |                                     |  |
|--|---|-------------------------------------|--|
| Half SOLD!<br><i>Half Sponsorship Still AVAILABLE!</i> | Monday Luncheon                           | \$25,000<br>Shared at \$12,500 each | (Can Be Shared by 2 companies) 4 Registrations (\$4300 Value), Product/Collateral placement on tables; Recognition via Conference materials, Social Media ads, Event Website, App recognition, On-site Signage, Mention at Conference, Sponsor Ribbon on all Company Name Badges |
| Half SOLD!<br><i>Half Sponsorship Still AVAILABLE!</i> | Closing Keynote Session – Ben Nemten      | \$20,000<br>Shared at \$10,000 each | (Can Be Shared by 2 companies) Includes 3 registrations (\$3225 Value), Recognition via Conference materials, Social Media ads, Event Website, App recognition, On-site Signage, Mention at Conference, Sponsor Ribbon on all Company Name Badges                                |
| SOLD   | Sunday Evening Reception                  | \$17,000                            | (Can Be Shared by 2 companies) 2 Registrations (\$2150 Value), Product/Collateral placement on tables; Recognition via Conference materials, Social Media ads, Event Website, App recognition, On-site Signage, Mention at Conference, Sponsor Ribbon on all Company Name Badges |
| SOLD   | Monday Evening Reception                  | \$17,000                            | (Can Be Shared by 2 companies) 2 Registrations (\$2150 Value), Product/Collateral placement on tables; Recognition via Conference materials, Social Media ads, Event Website, App recognition, On-site Signage, Mention at Conference, Sponsor Ribbon on all Company Name Badges |
| SOLD   | Monday Breakfast                          | \$13,000                            | (Can Be Shared by 2 companies) 2 Registrations (\$2150 Value), Recognition via Conference materials, Social Media ads, Event Website, App recognition, On-site Signage, Mention at Conference, Sponsor Ribbon on all Company Name Badges   |
| SOLD   | Tuesday Breakfast                         | \$13,000                            | (Can Be Shared by 2 companies) 2 Registrations (\$2150 Value), Recognition via Conference materials, Social Media ads, Event Website, App recognition, On-site Signage, Mention at Conference, Sponsor Ribbon on all Company Name Badges   |
|  | Session Sponsor (Member)                  | \$12,000                            | Comes with 2 Registrations (\$2150 Value), Speaker Introduction, Recognition via Conference materials, Social Media ads, Event Website, App recognition, On-site Signage, Mention at Conference, Sponsor Ribbon on all Company Name Badges. Sessions TBA                         |
|  | Opening Keynote Day 1                     | \$12,000                            | Rebecca Heiss  |
|  | Closing Keynote Day 2                     | \$12,000                            | Tom Flick  |
|  | Economist                                 | \$12,000                            | TBA  |
|  | Session                                   | \$12,000                            | TBA  |
|  | Session                                   | \$12,000                            | TBA  |
|  | Session Sponsor (Non-Member)              | \$20,000                            | Sessions TBA   |
| Champion Sponsors                                      |   |                                     |  |
| SOLD   | Conference WiFi                           | \$9,500                             | 1 Registration (\$1075 Value), Recognition via Conference materials, Social Media ads, Event Website, App recognition, On-site Signage, Mention at Conference, Sponsor Ribbon on all Company Name Badges   |
| SOLD   | Portable Phone Chargers/Power Banks (NEW) | \$8,000                             | 1 Registration (\$1075 Value), Recognition via Conference materials, Social Media ads, Event Website, App recognition, On-site Signage, Mention at Conference, Sponsor Ribbon on all Company Name Badges   |
| SOLD   | Lanyards                                  | \$8,000                             | 1 Registration (\$1075 Value), Recognition via Conference materials, Social Media ads, Event Website, App recognition, On-site Signage, Mention at Conference, Sponsor Ribbon on all Company Name Badges   |

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|--|------------------|---------|--|
| <b>SOLD</b>                            | Mobile App       | \$8,000 | 1 Registration (\$1075 Value), Recognition via Conference materials, Social Media ads, Event Website, App recognition, On-site Signage, Mention at Conference, Sponsor Ribbon on all Company Name Badges   |
| <b>SOLD</b>                            | Monday AM Break  | \$8,000 | 1 Registration (\$1075 Value), Recognition via Conference materials, Social Media ads, Event Website, App recognition, On-site Signage, Mention at Conference, Sponsor Ribbon on all Company Name Badges   |
| <b>SOLD</b>                            | Monday PM Break  | \$8,000 | 1 Registration (\$1075 Value), Recognition via Conference materials, Social Media ads, Event Website, App recognition, On-site Signage, Mention at Conference, Sponsor Ribbon on all Company Name Badges   |
|  | Tuesday AM Break | \$8,000 | 1 Registration (\$1075 Value), Recognition via Conference materials, Social Media ads, Event Website, App recognition, On-site Signage, Mention at Conference, Sponsor Ribbon on all Company Name Badges   |
| <b>SOLD</b>                            | Notebooks        | \$8,000 | 1 Registration (\$1075 Value), Recognition via Conference materials, Social Media ads, Event Website, App recognition, On-site Signage, Mention at Conference, Sponsor Ribbon on all Company Name Badges   |
| <b>SOLD</b>                            | Hotel Room Keys  | \$8,000 | 1 Registration (\$1075 Value), Recognition via Conference materials, Social Media ads, Event Website, App recognition, On-site Signage, Mention at Conference, Sponsor Ribbon on all Company Name Badges   |
| <b>General Sponsors and Exhibitors</b> |                  |         |  |
|  | Exhibit Booths   | \$5,000 | 1 Registration (\$1075 Value), Prominent Visibility to Attendees, 6' Table, Electrical Outlet, Recognition via Conference materials, Social Media ads, Event Website, App recognition, On-site Signage, Mention at Conference, Exhibitor Ribbon on all Company Name Badges |
|  | Gold             | \$5,000 | 1 Registration, (\$1075 Value), Recognition via Conference materials, Social Media ads, Event Website, App recognition, On-site Signage, Mention at Conference, Sponsor Ribbon on all Company Name Badges  |
|  | Silver           | \$2,500 | Recognition via Conference materials, Social Media ads, Event Website, App recognition, On-site Signage, Mention at Conference, Sponsor Ribbon on all Company Name Badges  |
|  | Bronze           | \$1,000 | Website, App recognition, Sponsor Ribbon, Mention at Conference.   |



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## Conference Background

### Executive Conference Speakers have included:

- Massimo Banzi, Arduino
- Ed Viesturs, Mountaineer/Author
- Justin Constantine, Wounded Warrior
- Dean Kamen, FIRST®
- Tony Uphoff, Thomasnet
- Grant Imahara, MythBusters
- Dominik Boesl, KUKA
- Ayanna Howard and Magnus Egerstedt, Georgia Tech
- Rebecca Gott, IBM
- Cliff Waldman, New World Economics
- Dr. James Doti, Chapman University
- David Avrin, Visibility Coach
- Skip Weisman, Your Championship Company
- Patricia O'Connell, Thomas Stewart, Authors
- Dennis Reed, Edgewater Research
- Dr. Lynn Phillips, Reinventures
- Phil Gallagher, Avnet
- Steve Kaufman, Harvard Business School
- Tom Lynch, TE Connectivity
- Mike Long, Arrow Electronics
- Don Hnatyshin, Jabil
- Chuck Brooks, General Dynamics
- Evan de la Torre, Challenger Sales
- Gordon Hunter, Littelfuse, Inc.
- Dr. Barry Lawrence, Texas A&M

The Executive Conference is the only conference where 400 senior management teams from the electronics industry's leading companies - representing the entire supply chain - gather to understand and address cross-enterprise challenges. This is where you gain access to industry experts and knowledge, forge the relationships that can make a real difference, and learn how to remove roadblocks to success.

The Executive Conference has been a must-attend event for over 30 years. The Conference offers an in-depth look at the industry and is geared not only towards education, but also to fostering relationships throughout the supply chain network. The meeting offers personal access to industry experts, ample time to discuss important issues and critical networking opportunities.

### What attendees say:

*"The conference is a great opportunity to see other industry executives together at one place. And the speakers are always relevant with topics that are front of mind and that are important to us and going on right now."*

*"The ECIA Conference is one I look forward to every year. It not only tells me about the current trends but it makes me think about what's going to happen."*

*"Clearly the ECIA Committee responsible for this conference did an outstanding job with the mix of speakers overall. Hope this strategy will continue to apply to future conferences."*

Visit [ECIAExecConference.org](https://www.eciaexecconference.org) for conference details.

Contact Stephanie Tierney for more information at [stierney@ecianow.org](mailto:stierney@ecianow.org).